

A person in a dark suit and striped tie is holding a tablet in their left hand. A translucent financial candlestick chart is overlaid on the image, appearing to float above the tablet. The person's right hand is held out flat, palm up, in a gesture of presentation or control. The background is a solid dark blue.

**PERSONALISED INVESTMENT.
REDEFINED.**

The logo for PhillipCapital, featuring a stylized 'P' inside a square grid.

PhillipCapital
PORTFOLIO MANAGEMENT SERVICES

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Please note that PMS performance related information is not verified by SEBI. Direct investment option plans are available.

PHILLIPCAPITAL GROUP – Your partner in finance



Trust: More than 40 years of successful existence



Research: Backbone of our entire organization, rated research analysts by global and local investors.



Reach: A global MNC with presence in 15 countries, believe in using global expertise for local markets



Credentials: Over 1.5 million clients world over, assets under management worldwide more than USD 65 Billion



Secure: Shareholder funds in excess of USD 2.5 Billion

PhillipCapital (India) is a part of the PhillipCapital Group Singapore. A SEBI-registered Portfolio Manager

WHY PMS?

- A customized investment solution created to suit the investment objective of an investor
- All the aspects from stock picking, order execution, settlement and performance reporting is undertaken by the PMS provider
- A unique solution for those who are looking forward to tap the growth opportunities in the financial markets but do not have the time and specialized skills required for the same
- PMS proposes to bring a much-needed discipline in investing
- Here are a few aspects on how PMS score over the standardized products offered by mutual funds:
 - Focused Portfolios
 - Assets are held at client level
 - Performance related fee option
 - More hand holding
 - Flexibility of investment philosophy



FUND MANAGER - PMS



NISHIT SHAH
*Fund Manager &
Principal Officer*

- A triple graduate with specialization in finance and management
- More than 15 years of experience in Indian equity markets and investment products
- Worked with some of the most respected wealth management organisations and companies in India including Sushil Finance, AMSEC and Motilal Oswal
- Having worked at both buy and sell side, he exactly understands how each of them works and how to stay ahead of the street

“My philosophy is very clear, disregard the noise on macro environment and just focus on identifying good quality ideas and hold on the winners for long term. It is also necessary to have a focussed portfolio as over diversification becomes unmanageable and adds no value to a portfolio.”

WHY PHILLIPCAPITAL PMS?

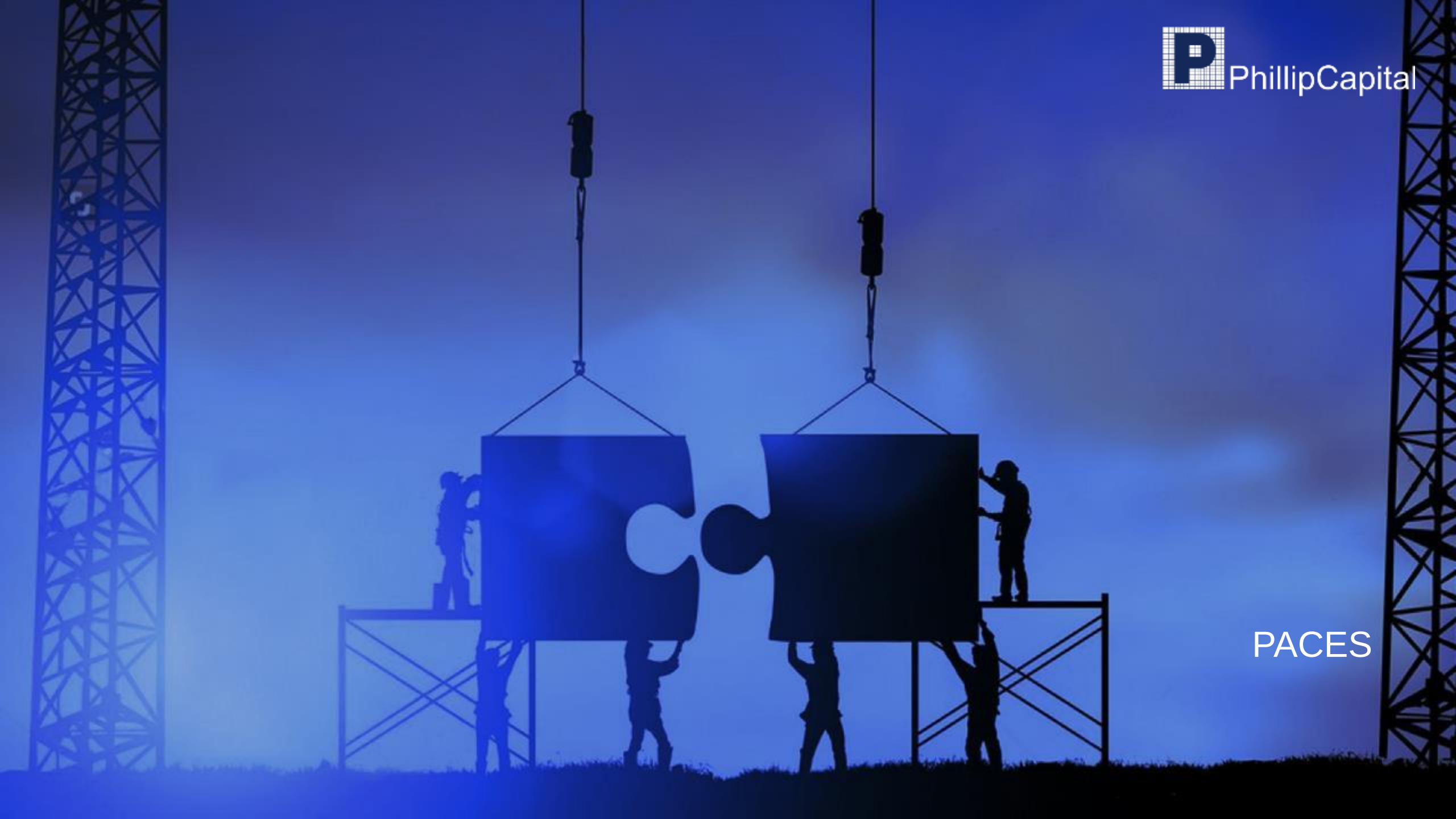


Boutique Manager
under a
large umbrella

Access to
global research

Differentiated
product

PACES



PACES

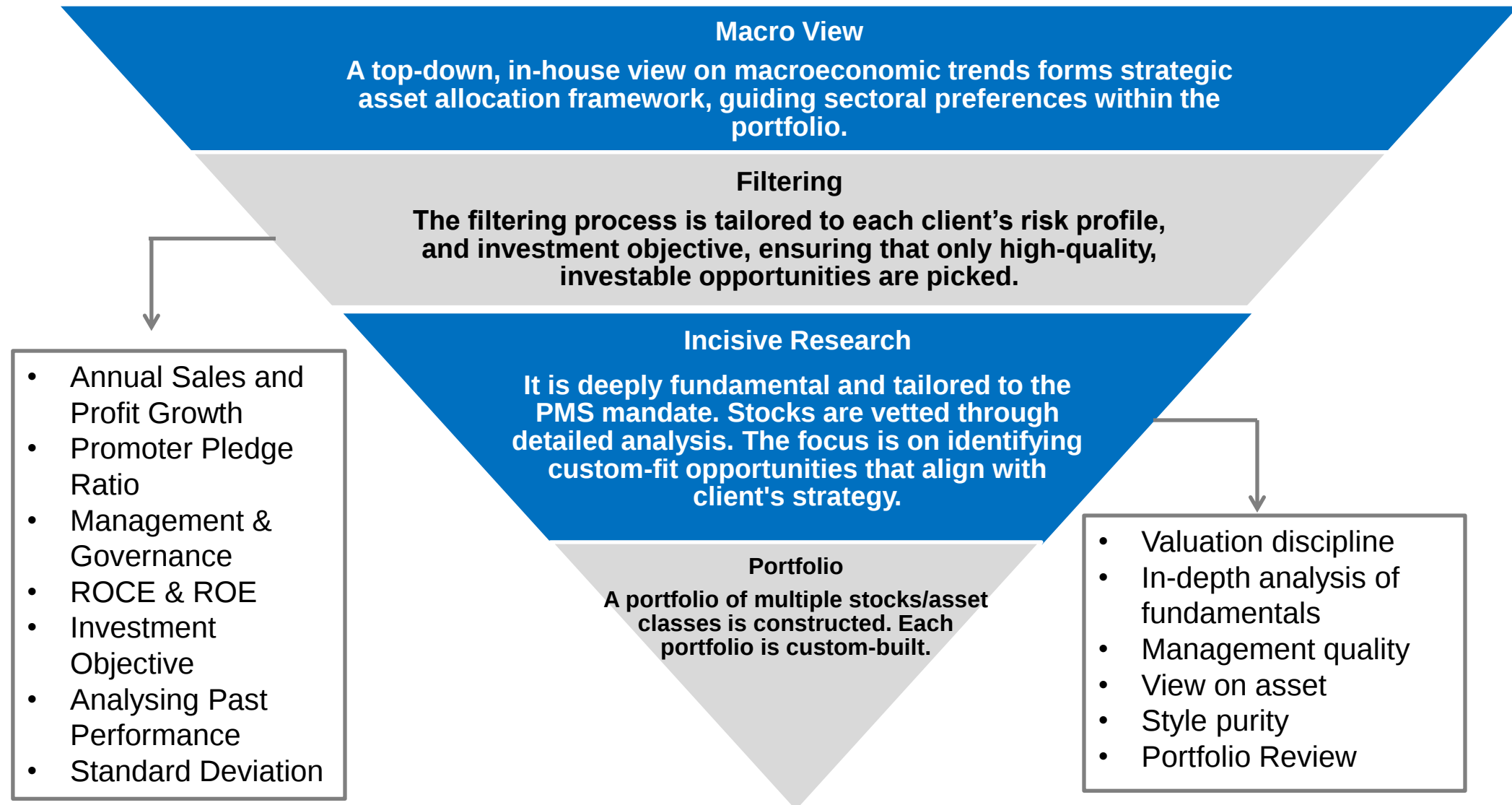
Investment Objective:

To generate returns over medium to long term by creating a customized portfolio for each client by making investments which primarily comprise of equity shares and the funds may also fully or partially invest in units of mutual funds and/or debt instruments etc. A customized portfolio may be created for each client, and it may completely differ from that of the other clients.

Examples of Customization

- ESG Compliant
 - Thematic
 - Concentrated Portfolio
 - Across Asset Classes, etc.
-
- *Benchmark: S&P BSE 500*
 - *Inception date: 28th February, 2019*

Investment Process for a Customized Direct Stock Portfolio

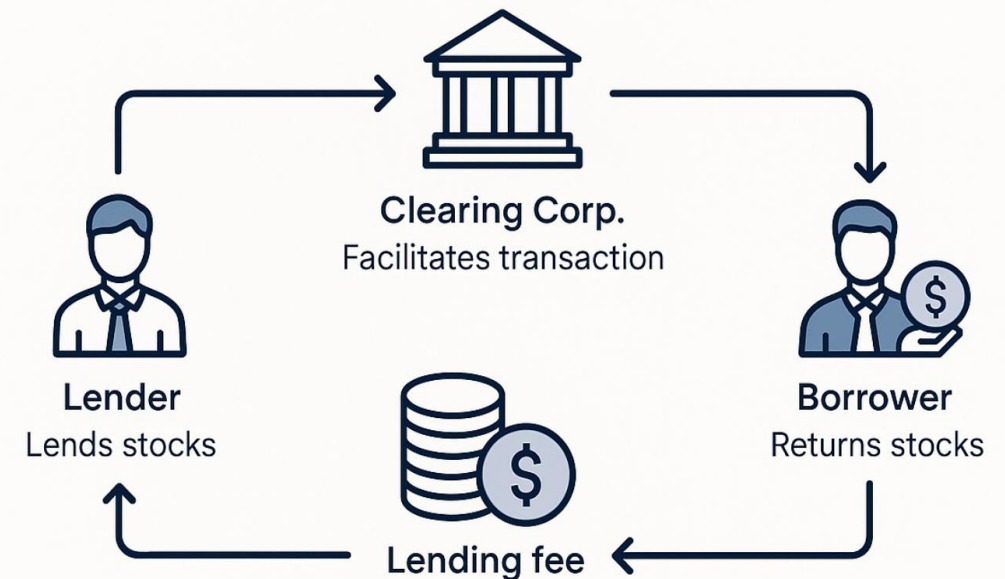


Stock Lending And Borrowing Mechanism (SLBM) within a PMS portfolio

- SLBM is a regulated framework by SEBI which enables investors (lenders) to lend idle shares to borrowers for a fee. This is operated via clearing corporations like NSCCL (NSE Clearing) and ICCL (BSE Clearing).
- This strategy helps monetize idle holdings and generate additional alpha through lending holdings. It also enhances capital efficiency without liquidating core positions. Furthermore, it is a lower-risk source of supplementary returns for PMS clients.
- SLBM enables PMS clients to extract alpha without increasing active risk, aligning with risk-adjusted performance goals in discretionary portfolios.

Stock Lending & Borrowing Mechanism

A regulated framework for lending and borrowing of securities

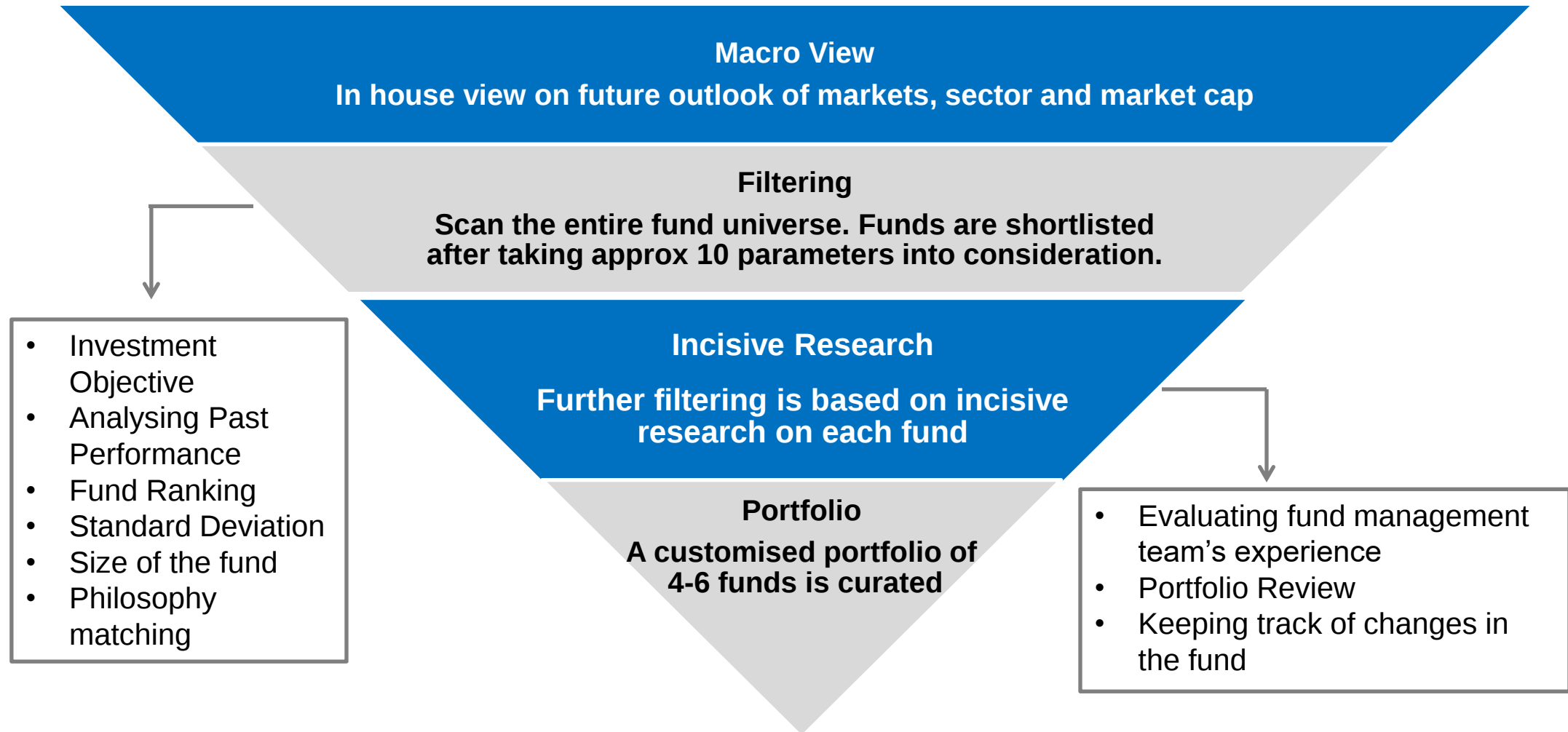


Strategic Portfolio Constructs for Varied Client Profiles

- **Pure Equity** - Custom-built portfolios comprising of high-conviction equity ideas, complemented, or solely made by select mutual funds/ETFs to express thematic or sectoral views.
- **Equity + Debt Hybrid** - Tailored for capital preservation and steady returns - combining direct equity with fixed income instruments to balance growth and stability as per client risk appetite.
- **Core Equity + Tactical Overlay** - A personalized structure combining long-term equity holdings with tactical allocations based on valuation gaps, sector rotation, or turnover stories.
- **Concentrated Portfolios:** Concentrated portfolios across minimal stocks or minimal sectors
- **Equity and MF Portfolios:** A mixture of direct stocks and MF portfolios

SCENARIOS OF VARIOUS COMBINATIONS WE HAVE DONE FOR CLIENT PORTFOLIOS
UNDER PACES

Investment Process for a customized MF portfolio



WHY FUND SELECTION IS KEY - As On 02/07/2025

Category	Best Performing Fund (3 years annualised returns)	Worst Performing Fund (3 years annualised returns)	Difference in performance	Difference in value if invested Rs. 20 lakhs 3 years back
Large Cap	21.19%	17.4%	3.79%	75,800
Mid Cap	30.65%	20.91%	9.74%	1,94,800
Small Cap	37.01%	20.89%	16.12%	3,22,400
Focused	23.27%	15.8%	7.47%	1,49,400

**MUTUAL FUNDS SAHI HAI !
PAR KAUNSA FUND SABSE SAHI HAI ?**

Source: Moneycontrol & ValueResearch

GET STARTED

Mode of Payment	By fund transfer/cheque and/or stock transfer
Account Activation	Resident client account: 3 - 4 business days
Operations	Securities to be held in a DP account opened in your clients own name
Reporting	Quarterly performance reporting Transaction, holding & corporate action report Annual CA certified statements of account
Portfolio Valuation	Based on closing market prices of the stock exchanges. Mutual funds shall be valued at the last available price declared for the relevant Scheme on the date of the report. Debt and Money market instrument valuation = Clean price from APMI empanelled agencies + Accrued interest.

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